

WORDPRESS BLOG PRE-LAUNCH CHECKLIST

BloggingYourBlog.com

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- First You need a blog and domain name, if you already have one great! If not we have a step by step guide to getting hosting, your domain name, and installing WordPress

[Step By Step Guid to Starting a Blog with SiteGround](#)

If you need a domain name I recommend using [Namecheap](#)

For hosting I recommend using [SiteGround](#)

They have super fast hosting and great customer service, especially if you aren't technically inclined they are the host to go with. Our guide linked above walks you through setup with them.

- Change Your Admin Display Name
- Update Your Profile Picture
- Change permalink settings to %postname%
- Set Your Discussion Settings
- Uncheck Discourage Search Engines Setting
- Set Your Site Title and Tagline
- Rename Default Post Category
- Change Your Blog's Favicon
- Set Up Google Analytics

- Install Necessary Plugins
 - Yoast SEO
 - Cookie Notice
 - WPForms
 - Antispam Bee
 - Loginizer
 - MonsterInsights
 - Broken Link Checker
 - Thirsty Affiliates LinkManager
 - Sumo

- Select a WordPressTheme
- Remove Sample Pages and Posts
- Set Up Your Privacy Policy
- Set Up Your Contact Page
- Test Your Contact Form
- Set up Social Media Accounts

You can grab a free trial of [Tailwind](#) by clicking here
This will allow you to automate your Pinterest when
you're just starting out.

- Get an Email Service.
I recommend using: [MailerLite](#) or [Aweber](#)