

# Blog Post Checklist

BloggingYourBlog.com

- 1)  Pick The Subject of Your Blog Post
- 2)  Pick Your Primary Keyword Phrase
- 3)  Choose a Blog Post Title
  - a)  Try to plan for voice search
  - b)  Choose a Compelling Title
  - c)  Make Sure Your Title Length is under 60 characters
- 4)  Make Sure Your Blog Title is in the URL
- 5)  SEO While Writing Your Post
  - a)  Keyword Placement Throughout Your Post
  - b)  Make an Enticing Meta Description
  - c)  Images and All Images Have alt Tags
  - d)  Make Sure the Blog Post is Long Enough
- 6)  Make Sure the Blog Post Provides Value
- 7)  Break Up Paragraphs
- 8)  Proofreading

- 9)  Pick Proper Categories
- 10)  Make Sure There are Internal Links
- 11)  Add Any Possible Good External Links
- 12)  (Optional) Monetization of Your Blog Post